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CORRESPONDENCE FOLLOWING THE COMMITTEE MEETING

Committee ECONOMY & CULTURE SCRUTINY COMMITTEE

Date and Time of Meeting THURSDAY, 7 APRIL 2016, 4.30 PM

Please find below correspondence send by the Committee Chair following the meeting, together with any responses received.

For any further details, please contact scrutinyviewpoints@cardiff.gov.uk

9 **Correspondence following the Committee Meeting** *(Pages 1 - 18)*

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Fy Nghyf / My Ref: NRS/RM/PBr/07.04.16

Dyddiad / Date: 18 April 2016



Councillor Peter Bradbury
Cabinet Member: Community Development, Co-operatives & Social Enterprise
City of Cardiff Council
County Hall
Cardiff
CF10 4UW

Dear Councillor Bradbury

ECONOMY AND CULTURE SCRUTINY COMMITTEE – 7 APRIL 2016

Thank you for attending the April meeting of the Economy and Culture Scrutiny Committee, where we considered the three Directorate Delivery Plans that fall under our terms of reference. I will be grateful if you could also pass on the thanks of the Committee to the various officers attending the meeting for their presentations and for addressing the questions that arose during the meeting. The Committee had a few comments and observations following the meeting, which are set out for each Directorate below.

Economic Development Directorate Delivery Plan

In discussing the 2016/17 savings for this Directorate, Members were informed that a substantial amount of the savings target is to be delivered through the Arts Venues Alternative Delivery Model procurement exercise. These are savings that were originally identified within the 2014/15 budget, and Members recognise the importance of their achievement. With this in mind we were pleased to be informed that a decision from the procurement process is due in two months time. We look forward to the opportunity to scrutinise this decision prior to it being taken to Cabinet for approval.

Members questioned whether the Council plans to submit a bid to become European Capital City of Culture in the future. We note your comments that the arts community in Cardiff is pushing for a bid to be submitted, but that the Council has no intention to lead on a bid, instead playing a supporting role should the community develop a bid. We also note the comment that there is no appetite from the Welsh Government for a Cardiff-centric bid, but rather it would need to be on a wider regional basis. The Committee recognises that the resources available to make such a bid have declined since the Council last put together its unsuccessful bid for the 2008 Capital of Culture, and we support the view that the Council should play an assisting role should the Arts community wish to lead on a submission.

City Operations Directorate Delivery Plan

The main discussion for this item centred around the future provision of football pitches and a potential move toward artificial pitches, given the disruption that is caused by particularly wet weather over the winter months. In planning this change in provision it is imperative that Leisure Officers plan collectively with officers involved in delivering projects such as the Schools Organisation Plan and 21st Century Schools, ensuring that new faculties are of the required Football Association standards in terms of size and pitch quality, and are located in an area that will have limited impact on local residents.

The Committee recognises that there will be hard negotiations to be had with the various leagues operating in Cardiff, as traditionally parks football takes place at the same time every week and a move toward artificial pitches will require robust timetabling of fixtures and comparable pricing to hire a pitch. With this in mind we are pleased to note the related Core Business Priority within the Delivery Plan and the commitment made to work on this proposal with governing bodies, local leagues and clubs, the FAW and Neighbourhood Sports Board.

During the meeting it was mentioned that a move toward artificial pitches and even a summer season for football has been explored in Scotland. Members wondered whether this was an approach any other local authorities in Wales have already explored, and what measures other Welsh Councils have put in place given the similarly wet winters they will have experienced in recent years.

Members are glad to note that progress has been made with the racquet sport community following the changes made to the Active Cardiff Leisure Membership. We welcome the comments from officers that in hindsight the issue could have been handled differently, and we hope that lessons have been learned to inform the Council's response to similar issues in the future.

The Committee also wishes to note the confirmation given at the meeting that the specifications for the STAR Hub are unchanged apart from changes to the sports hall facility, as it has been rumoured in the local community that the facility would not have a swimming pool as originally planned. We are pleased this is not the case, and welcome the ambitious plans to undertake the change of facility overnight in late September, with little or no break in service provision.

Communities, Housing and Customer Services Directorate Delivery Plan

The Committee was pleased to hear the achievements delivered by the Communities, Housing and Customer Services Directorate in 2015/16, and wishes to offer you our congratulations in this respect and ask that you could pass on our appreciation to all officers involved. In particular we note the progress made in opening Community Hubs, the redesign of the Central Library Hub and the participation levels achieved through the Summer Reading Challenge.

To re-cap for ease, the Committee asks that the following points are addressed:

- An item is scheduled for Members to scrutinise the decision from the Arts Venues Alternative Delivery Model procurement exercise prior to a decision report being taken to Cabinet.
- Information be provided on whether any Welsh local authorities are moving toward a summer season for football leagues or increasing the use of artificial pitches – if available.

I would be grateful if you would consider the above comments, observations and recommendations, and look forward to receiving your feedback.

Regards,

A handwritten signature in black ink, appearing to read 'Rod McKerlich', with a horizontal line underneath it.

Councillor Rod McKerlich
Chairperson, Economy and Culture Scrutiny Committee

cc Neil Hanratty – Director, Economic Development
Sarah McGill – Director, Communities, Housing and Customer Services
Andrew Gregory – Director, City Operations
Cabinet Support Office
Members of the Economy and Culture Scrutiny Committee

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Fy Nghyf / My Ref: CM34370

Dyddiad / Date: 31st May 2016

Councillor Rod Mckerlich
C/O Member Services
County Hall
Atlantic Wharf
Cardiff
CF10 4UW

Annwyl/Dear Councillor Mckerlich

E&C Scrutiny Committee - 7th April

Thank you for your letter of the 18th April.

Economic Development Directorate Delivery Plan

I understand that the Arts Venues Alternative Delivery Model procurement exercise is scheduled be brought to Scrutiny in June, ahead of a report being taken to Cabinet in July. We can provide an overview of the process so far as well as providing an early opportunity to contribute, where appropriate, to the July Cabinet report. As I am sure you will appreciate, this is a competitive procurement process. However I will seek to ensure that the Economy and Culture Scrutiny can contribute appropriately.

City Operations Directorate Delivery Plan

We were actively engaged by the SOP planning team for the Eastern High School development to advise on appropriate community focussed facilities. As a result a UEFA Standard 3G pitch has been included in the design. We will also be actively in planning for the new School in the West to maximise opportunities for Ely and Caerau. We continue to make good progress with the FAW Trust and the various Cardiff leagues in determining the future provision for football pitches. We are auditing usage and future demand to ensure we maximise opportunities whilst also looking to improve quality through the introduction of

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Swyddfa Cymorth Y Cabinet / Cabinet Support Office, Ystafell / Room 518, Neuadd y Sir / County Hall
Glanfa'r Iwerydd / Atlantic Wharf , Caerdydd/Cardiff, CF10 4UW
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Mae'r Cyngor yn croesawu gohebiaeth yn Gymraeg a Saesneg a byddwn yn sicrhau ein bod yn cyfathrebu â chi yn eich dewis iaith boed yn Gymraeg, yn Saesneg neu'n ddwyieithog dim ond i chi roi gwybod i ni pa un sydd well gennych. Ni fydd gohebu yn Gymraeg yn creu unrhyw oedi.

The Council welcomes correspondence in English and Welsh and we will ensure that we communicate with you in the language of your choice, whether that's English, Welsh or bilingual as long as you let us know which you prefer. Corresponding in Welsh will not lead to any delay.



artificial surfaces. The move to a change of Season is being considered by the FAW and the league associations in Wales with a view to revising the season for mini and junior football to ensure continuous competition to drive up playing standards on improved playing surfaces. The FAW are leading on this and we have agreed to work with them with any future proposals for change. The Committees comment regarding the recent changes to the Active Card is noted and lessons have been learned. With regards to the new Star Hub, discussions continue with Education to provide access to the Sports Hall at Willows High School. The Committee is quite right, note that the plan to move overnight from the existing Star Centre to an new STAR Hub is ambitious but every effort will be made to achieve this transition as quickly as possible.

I trust the above is of assistance.

Yn gywir
Yours sincerely

A handwritten signature in black ink, appearing to read 'Peter Bradbury', with a long horizontal flourish extending to the right.

Y Cynghorydd / Councillor Peter Bradbury
Aelod Cabinet Dros Datblygu Cymunedol, Mentrau Cydweithredol a
Mentrau Cymdeithasol
Cabinet Member for Community Development, Co-operatives & Social
Enterprise

Fy Nghyf / My Ref: NRS/RM/DD/07.04.16

Dyddiad / Date: 18 April 2016



Councillor Daniel De'Ath
Cabinet Member: Skills, Safety, Engagement & Democracy
City of Cardiff Council
County Hall
Cardiff
CF10 4UW

Dear Councillor De'Ath

ECONOMY AND CULTURE SCRUTINY COMMITTEE – 7 APRIL 2016

Thank you for attending the April meeting of the Economy and Culture Scrutiny Committee, where we considered the three Directorate Delivery Plans that fall under our terms of reference. I write to you in relation to discussions that took place around the Communities, Housing and Customer Services Directorate Delivery Plan, which was presented to us by Isabelle Bignall and Jane Thomas. I will be grateful if you could pass the thanks of the Committee to these officers for their presentation and for addressing the questions arising during the meeting.

Communities, Housing and Customer Services Directorate Delivery Plan

The Committee would firstly like to offer our congratulations to you and officers for the achievements seen in 2015/16. We were pleased to hear of the great results delivered through the Council's Into Work Advice Services and Adult Community Learning programmes. We note in particular that the Into Work Service has helped over 35,000 people in 2015/16 and over 300 jobseekers have been assisted in finding employment. We also note the 87% learner success rate achieved in Adult Community Learning, the delivery of 660 courses through the Learning for Work programme and an increase in the number of accredited courses offered in Cardiff.

During the meeting, Members questioned whether residents in the south of Cardiff are priced out of participating in Learning for Life activities, and whether these courses (which encourage people out of their homes and to develop skills) could be part funded by other organisations such as the University Health Board. We were informed that the majority of partnership working and funding is focused through the Learning for Work programme, and that there is a good range of courses for non-vocational skills available in the south of the city. Officers commented that a map illustrating the spread of courses available across the city could be provided, and we would welcome this information – please could you arrange for it to be sent through to the Principal Scrutiny Officer for this Committee?

With regard to the performance indicators set in the Directorate Delivery Plan, the Committee is keen to urge you to set challenging targets for the coming year. We note that a number of the indicators for 2016/17 within the draft plan are set at a level lower than the service has achieved for 2015/16, and we recommend this position is reconsidered, setting challenging targets that are equal to or above the level achieved this year. The Committee has commented throughout the year that too many services we scrutinise across the Council set seemingly low targets and achieve them with ease, and we see the Directorate Delivery Plans 2016-18 as an opportunity for Cabinet Members and directors to set targets to drive service improvements.

To re-cap for ease, the Committee asks that the following points are addressed:

- A map illustrating the provision of Adult Community Learning Courses across Cardiff be provided to Members.
- The Performance Indicators for 2016/17 be reviewed and set at a level equal to, or above, the level achieved in 2015/16.

I would be grateful if you would consider the above comments, observations and recommendations, and look forward to receiving your feedback.

Regards,



Councillor Rod McKerlich
Chairperson, Economy and Culture Scrutiny Committee

cc Sarah McGill, Director: Communities, Housing and Customer Services
Cabinet Support Office
Members of the Economy and Culture Scrutiny Committee

Fy Nghyf / My Ref: NRS/RM/PB/07.04.16

Dyddiad / Date: 18 April 2016



Councillor Phil Bale
Leader, City of Cardiff Council
County Hall
Atlantic Wharf
Cardiff
CF10 4UW

Dear Councillor Bale

ECONOMY AND CULTURE SCRUTINY COMMITTEE – 7 APRIL 2016

At the April meeting of the Economy and Culture Scrutiny Committee, Members scrutinised the three Directorate Delivery Plans that fall under its terms of reference. I appreciate you were unable to attend the meeting, and write to you in relation to discussions that took place around the Economic Development Directorate Delivery Plan, which was presented to us by Neil Hanratty. I will be grateful if you could pass the thanks of the Committee to Neil for his presentation and for addressing the questions arising during the meeting.

Economic Development Directorate Delivery Plan

It is clear to the Committee from the Delivery Plan presented that the Directorate is responsible for a number of important major projects over the next few years, which have the potential to enhance the offer of the City and drive economic growth. We note the commitment made by officers for this Scrutiny Committee to have the opportunity to test and scrutinise these projects in public; namely the Multipurpose Arena, Brains Brewery development, Civic Centre Heritage Quarter, Coal Exchange and Mount Stuart Square Heritage Quarter. We request that arrangements are made with the Committee's Principal Scrutiny Officer to schedule these items into our work programme.

In relation to City Hall and the surrounding area specifically, Members are glad the building and any changes within the Heritage Quarter Masterplan are being handled sensitively. Some Members expressed reservations with regard to the suggestion that the hedges surrounding Alexandra Gardens may be lowered to open the area up and create a more public space, as the gardens contain a number of memorials which should be allowed to retain their element of privacy. We trust that this issue will be given due consideration should any changes be proposed to this area.

Our understanding of the Civic Centre Heritage Quarter Masterplan is that it focuses on the area surrounding the main Cardiff University building and City Hall. The Committee wishes to stress the importance of the Mansion House in terms of Civic Centre Heritage, and while it is located outside the immediate Cathays Park/Civic Centre area, we would urge you to include it within any masterplans and plans for the future.

The Committee was pleased to be informed that the Cardiff Film Unit is in a position where it breaks even. When we considered the future of the Film Unit in November 2014 it was not raising sufficient revenue to cover costs, presenting a net deficit to the directorate, and we welcome the news that a new operating model has helped deliver a balanced budget position for this service.

Discussion took place around the significant proportion of savings required from the Economic Development budget, and the Committee note that this will be achieved through a combination of vacant posts, capitalisation of posts and various income initiatives. We recognise that this savings target is going to be challenging to achieve, and will continue to monitor this position throughout the year.

To re-cap for ease, the Committee asks that the following point be addressed:

- Arrangements are made for the Committee to consider items on the major projects contained within the delivery plan, either individually, or combined where appropriate.

I would be grateful if you would consider the above comments, observations and recommendations, and look forward to receiving your feedback.

Regards,



Councillor Rod McKerlich
Chairperson, Economy and Culture Scrutiny Committee

cc Neil Hanratty – Director of Economic Development
Cabinet Support Office
Members of the Economy and Culture Scrutiny Committee.

**SWYDDFA'R ARWEINYDD
OFFICE OF THE LEADER**

Fy Nghyf / My Ref: CM34344

Eich Cyf / Your Ref:

Dyddiad / Date: 19th May 2016

Cllr Rod Mckerlich
C/O Member Services
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Phil Bale
Arweinydd Cyngor Dinas Caerdydd
Leader of the City of Cardiff Council

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Annwyl / Dear Rod

Economy & Culture Scrutiny - 7 April 2016

Thank you for your letter dated 18th April 2016, and apologies for being unable to attend to the Economy and Culture Scrutiny Committee of 7th April 2016. As ever your comments and the work of the Economy and Culture Scrutiny Committee are much appreciated.

With respect to the request for future items, I am happy to bring future items on major projects to the Economy and Culture Scrutiny Committee. I will ask officers in the Economic Development Directorate to speak directly with officers in Scrutiny to arrange.

Please let me know if you need any further information.

Yn gywir,
Yours sincerely,

**CYNGHORYDD / COUNCILLOR PHIL BALE
ARWEINYDD, CYNGOR DINAS CAERDYDD
LEADER, THE CITY OF CARDIFF COUNCIL**

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Fy Ref/My Ref: CM34394

Eich Ref/Your Ref:

Dyddiad/Date: 9 June 2016



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Cllr Rod McKerlich
Chairperson Economy and Culture Scrutiny Committee
By e-mail

Annwyl/Dear Rod,

Councillor Rod McKerlich
County Hall
Atlantic Wharf
Cardiff
CF10 4UW

Dear Councillor McKerlich,

RE: Economy and Culture Scrutiny Committee: 7 April 2016 / Communities, Housing and Customer Services Directorate Delivery Plan 2016-18

Thank you for your letter of the 18th April 2016. My colleagues were pleased to receive your feedback on the Directorate Delivery Plan and I hope that the following addresses your comments.

The Committee requested that a map illustrating the provision of Adult Community Learning (ACL) courses across Cardiff be provided to Members.

We have produced maps for Members which indicates the spread and availability of ACL courses throughout the city. We have arranged for these to be sent through to the Committee's Principal Scrutiny Officer and I have also attached them as Appendix 1 for your information. We hope that Members will find it informative.

The Committee strongly recommended that the Performance Indicator targets for 2016/17 be reviewed and set at a level equal to, or above, the level achieved in 2015/16.

We note your concerns that future Performance Indicator targets in the Directorate Delivery Plan are not challenging enough to drive service improvements. You point out that, in some cases, targets have been set below the level achieved for 2015-16. Due to the challenge of putting together a draft Delivery Plan in place by 1st April to ensure that it is integral to the PPDR process within the directorate, the original targets in the Delivery Plan were set based on



performance information for quarter 3. I can confirm that we have reconsidered the targets based on your comments and the full year's data. Performance Indicator targets have been amended accordingly and they are included for your information as Appendix 2.

I hope this information is of assistance to you.

Yn gwyir/Yours sincerely

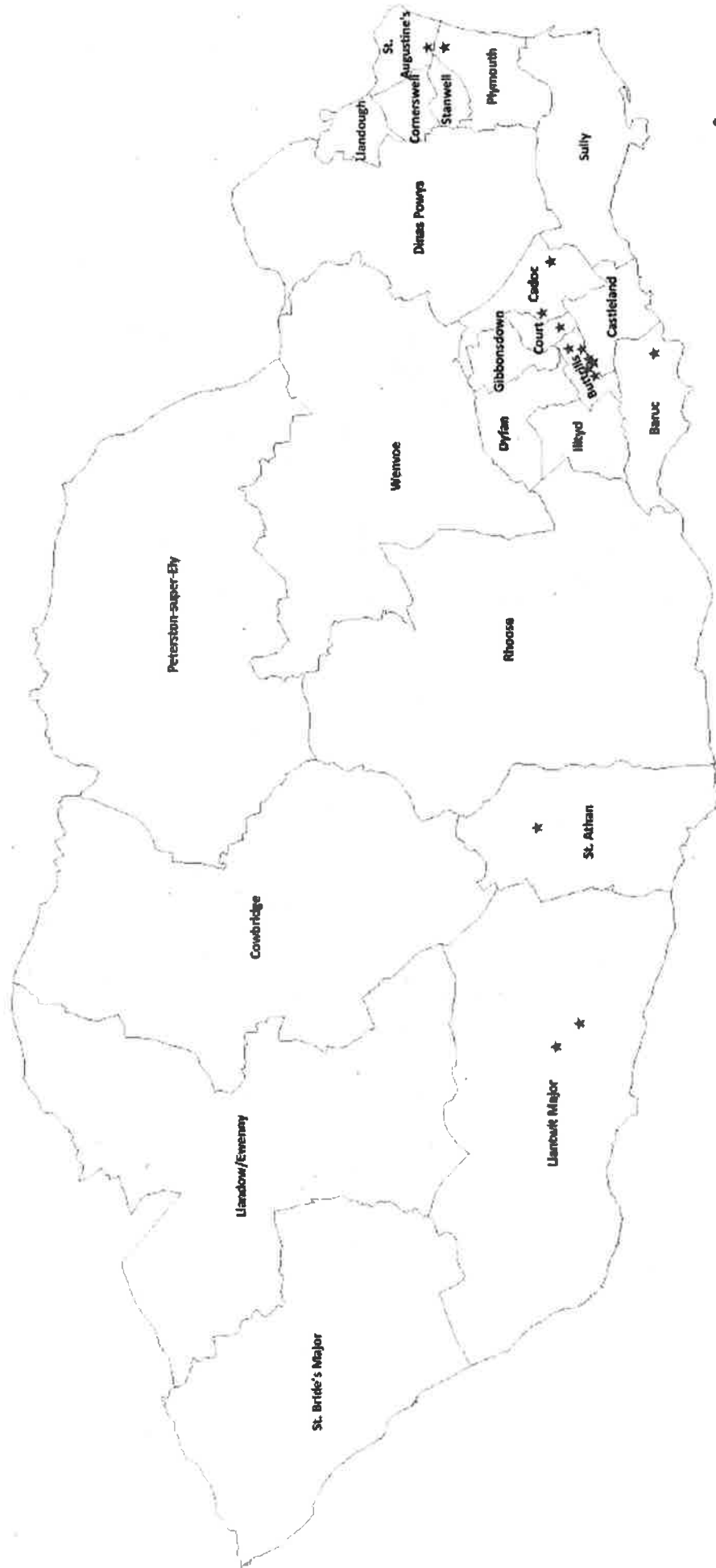
Y Cynghorydd/Councillor Daniel De'Ath
Aelod Cabinet Dros Diogelwch, Ymgysylltu a Democratiaeth
Cabinet Member for Safety, Engagement & Democracy
Cynghorydd Plasnewydd/
Councillor for Plasnewydd



Mae'r Cyngor yn croesawu gohebiaeth yn Gymraeg a Saesneg a byddwn yn sicrhau ein bod yn cyfathrebu â chi yn eich dewis iaith boed yn Gymraeg, yn Saesneg neu'n ddwyieithog dim ond i chi roi gwybod i ni pa un sydd well gennych. Ni fydd gohebu yn Gymraeg yn creu unrhyw oedi.

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Vale of Glamorgan venues used by CVCLP



Appendix 2: Amended Performance Indicators

Ref	Performance Indicator	2014-15 Result	2015-16 Result	2016-17 Target	2017/18 Target	Action Ref
TBC	Progress against partnership performance data: -The success rate at or above the ACL National Comparator (Overall Partnership Return)	(Result Academic Year 2013/14) 88%	(Result Academic Year 2014/15) 91%	(Result Academic Year 2015/16) 91%	(Result Academic Year 2016/17) 92%	Local Indicator
TBC	-The success rate at or above the ACL National Comparator (Cardiff specific return)	(Result Academic Year 2013/14) 72%	(Result Academic Year 2014/15) 87%	(Result Academic Year 2015/16) 88%	(Result Academic Year 2016/17) 90%	Local Indicator
TBC	-Learners within deprivation deciles one and two to achieve a success rate at or above the overall Partnership success rate	(Result Academic Year 2013/14) D1 -84.1% D2 -84.2%	(Result Academic Year 2014/15) D1 -92% D2 -91%	(Result Academic Year 2015/16) D1 -92% D2 -91%	(Result Academic Year 2015/16) D1 -92% D2 -91%	CHCSCP1 CHCSDP15
CORKPI7	Overall Percentage of Satisfied Customers who have contacted the Council (via 2087 2087/8)	95%	97%	>90%	>90%	CHCSDP18 CHCSDP19
CORKPI9	Average time to respond to an email (hours) (via c2c@cardiff.gov.uk /caerdydd)	22:54	14:47	24	24	Local Indicator
LCL/001 (b)	The number of visits to Public Libraries (including hubs) during the year, per 1,000 population	8376	8,660	8683.5	8683.5	CHCSDP20 CHCSDP22 CHCSDP23
TBC	The number of visitors to Libraries and Hubs across the City	2,945,838	3,068,228	3,100,000	3,100,000	CHCSDP20 CHCSDP22
TBC	Additional weekly benefit awarded to clients of the City Centre Advice Team	£5,144,266	£9,797,432	£10m	£10.5m	CHCSCP6 CHCSDP50
Outcome Agreement 05	The percentage of Into Work Service Users who feel more "job ready" as a result of completing a work preparation course	80%	98%	98%	98%	Outcome Agreement 05

TBC	% percentage of customers who agreed with the statement "Overall the Hub met my requirements/I got what I needed"	99.2%	99.6%	>90%	>90%	TBC
Outcome agreement 11 (2071)	% of Into Work Service users who complete an accredited course who gain a qualification	92%	91%	92%	92%	Outcome agreement 11 (2071)